

Sponsorship Tiers

SPONSORSHIP TYPE SPONSORSHIP COST	DIAMOND \$50,000	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	FRIEND \$5,000
EVENT TICKETS	25	20	15	10	5

PRE-EVENT RECOGNITION

EVENT PAGE PRESENCE *PRIME LOGO PLACEMENT	✓ *	✓ *	✓ *	✓	✓
SOCIAL MEDIA PROMOTION TO 6,300+ FOLLOWERS *SOLO SPOTLIGHT POSTS	✓ *	✓ *	✓ *	✓	✓
EMAIL BLASTS TO APPROX 7,000+ RECIPIENTS *SPECIAL EMAIL BLAST	✓ *	✓ *	✓ *	✓	✓
PRE-EVENT PRESS RELEASE	✓	✓	✓		

EVENT RECOGNITION

PROGRAM PRESENCE	✓	✓	✓	✓	✓
EVENT PAGE LOGO PRESENCE *PRIME LOGO PLACEMENT	✓ *	✓ *	✓ *	✓	✓
E-JOURNAL ADVERTISEMENT	✓	✓	✓	✓	✓
DEDICATED SIGNAGE	✓	✓	✓		
STEP & REPEAT BANNER ADVERTISING	✓	✓	✓		
TITLE SPONSOR	✓				
QUARTER PAGE PROGRAM AD			✓	✓	
HALF PAGE PROGRAM AD		✓			
FULL PAGE PROGRAM AD	✓				

POST-EVENT RECOGNITION

ANNUAL REPORT RECOGNITION	✓	✓	✓	✓	✓
SOCIAL MEDIA RECOGNITION	✓	✓	✓	✓	✓
THANK YOU EMAIL BLAST	✓	✓	✓	✓	✓
POST EVENT PRESS RELEASE	✓	✓	✓		
NETWORK MEETING KEYNOTE	✓				
YEAR-LONG RECOGNITION ON HWCLI WEBSITE	✓	✓	✓	✓	✓