



HEALI

Health Equity Alliance of Long Island

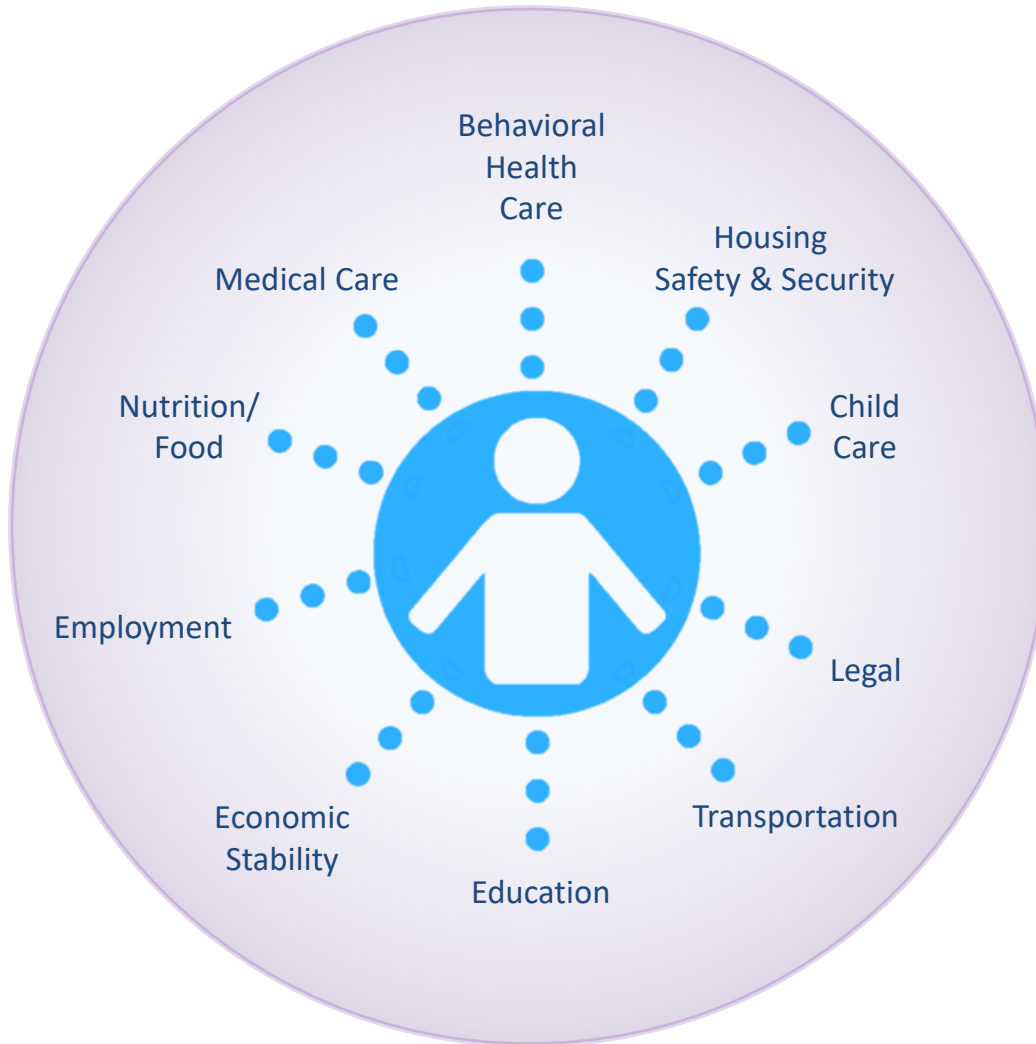
*A Project of the HWCLI*

# Health Equity Alliance of Long Island

**Mission:** Engage health and human service agencies, community members and other stakeholders to ensure equitable health and life outcomes for all Long Islanders through cross-sector partnerships, innovative funding strategies and improvements in the health & human service delivery system. We will use our collective power to influence public policy and investment decisions by funders.

**Vision:** Build and provide an integrated, holistic, culturally and linguistically responsive health and human service delivery system that results in equitable health and life outcomes for all Long Islanders.

# HEALI's Collective Mission & Vision: Client Focused Service Delivery Model



# HEALI Steering Committee Members

Association for Mental Health and Wellness  
Central Nassau Guidance and Counseling Services  
Childcare Council of Nassau  
Choice for All  
Family Service League  
Health & Welfare Council of Long Island  
Hofstra University, School of Public Health  
Long Island Coalition for the Homeless  
Mental Health Association of Nassau County

# HEALI Collective Impact 2018 - 2023

- Social Care Network of 90 CBOs working in collaboration with 5 health systems, 2 FQHCs, 2 health homes, IPAs, MCOs and other population health partners.
  - Monthly meetings to provide technical assistance and capacity building.
- Technology Assessment and Platform Selection
  - Assessed technology capacity within our membership of community-based organizations. Determined what data our members already collect, how they do it and how that information is shared.
- Unite Us Long Island Network
  - Nearly 50 agencies have sent and closed over 700 referrals.
- Community Health Worker Subcommittee
  - Landscape assessment
  - Employer supports
- Statewide partnerships and collaborations.

# HEALI Funders

HWCLI has privately fundraised to support HEALI since January 2020

- New York Health Foundation
- Long Island Community Foundation
- Capital One
- Bethpage Federal Credit Union
- Pritchard Charitable Trust
- Wells Fargo

# SCN Partners

- NYS SCN Coalition
- Public Health Solutions
- Healthy Alliance
- Staten Island PPS
- Unite Us

# New 1115 Waiver: Long Island's Social Care Network will collectively:

- Screen Medicaid members for social care needs.
- Refer to navigation and social care services using a shared technology platform.
- Navigate to health-related social need services.



# Social Care Network (SCN) Lead NYS Waiver Expectations

As HEALI's lead, Health and Welfare Council of Long Island will:

- Referral Management
- CBO Capacity Building
- Data collection
- Contracting
- Fiscal Administration

# Up-coming HEALI Meetings

- Unite Long Island Network
  - Network support meeting on **November 22<sup>nd</sup> at 11 am.**
  - Email [tgmelito@hwcli.com](mailto:tgmelito@hwcli.com) to join Unite Us.
- Next HEALI meeting on **December 20<sup>th</sup> at 10 am.**
  - Deirdre Sekulic from Montefiore on health and housing.

# Today's Agenda

## HEALI and CHW Subcommittee

- Community Health Workers (CHWs) on Long Island
  - Martine Hackett, Associate Professor, Chair, Department of Population Health, Public Health Program Director, School of Health Professions and Human Services, Hofstra University and HEALI Steering Committee Member
- NYS DOH Presentation on CHWs, SPA and SCN
  - Trisha Schell-Guy, Director of the Division of Program Development and Management, NYS Office of Health Insurance Programs
  - Emily Engel, Director of the Bureau of Social Care
  - April Hamilton, Executive Deputy Director, Division of Program Development and Management, Office of Health Insurance Programs
  - Jennifer Mane, Division of Program Development and Management
- CHW Workforce Development on Staten Island
  - Joe Conte, Executive Director of the Staten Island Performing Provider System
  - Mary Han, Director, Workforce and Quality Management
  - Connor Stapleton, Workforce Engagement Coordinator

# Importance of CHWs as Trusted Messengers in Clinical and Community Settings

- CHWs play a unique role in healthcare and social service delivery by engaging and working with patients and families to meet them where they are based on their needs, priorities, and preferences.
- CHWs provide services in various roles and titles that make the role extremely versatile and an integral part of the overall healthcare system.

# HWCLI's CHW Landscape Assessment

- Key Informant Interviews with 8 Long Island CBOs
- The interviews focused on four key areas:
  - *Hiring, recruitment and professional development process*: Identified key strategies to enhance CHW recruitment and retention practices and challenges.
  - *Funding streams*: Identified potential for expansion and challenges associated with funding sustainability and growth.
  - *Populations served by CHWs*: Identified gaps filled by CHWs in the community and ongoing population needs.
  - *The vision and goals for the program*: Gauged the scope of CBOs' short-term and long-term vision in the context of CHW workforce development and sustainability.

# HWCLI's CHW Landscape Assessment Recommendations

- Establishing the CHW Workforce
  - Elevate the lived experience of CHW workforce with training to meet the changing needs of communities and funding landscape
- CHW Recruitment
  - Emphasis on the “soft” skills identified as important qualities to maintain CHW authenticity and integrate into various settings
- CHW Funding Streams
  - Institute a "Blended & Braided" model with multiple funding sources for increased workforce sustainability for program and CHWs
- CHW Workforce Sustainability
  - Promote and implement a model that focuses on evidence-based practices for sustaining CHW workforce in the long term

# HEALI CHW Subcommittee Next Steps

- 1115 Waiver
  - CHW Workforce Development Component, Social Care Network Screening and Referral
- SPA authorizing reimbursement for CHW services
  - Health advocacy, health education, health navigation
- New York Health Foundation Grant
  - Develop a CHW Employer Support Program for FQHCs, PCMH and Medicaid-serving primary care practices, and CBOs
  - CHW Integration and Sustainability Advocacy Agenda